

FCC Report for the THIRD Quarter of 2006 July 1 THROUGH September 30, 2006

The most significant issues and children's programming report (Local and Network Programs)

- 1. Children's Issues
- 2. Terrorism
- 3. Safety
- 4. Minority/Latino Concern
- 5. Community Action
- 6. Politics
- 7. Economy
- 8. Drug & Alcohol
- 9. Gangs
- 10. Crime
- 11. Domestic Violence
- 12. Health
- 13. Education
- 14. Immigration

Department of Public Affairs KVDA TV CHANNEL 60 San Antonio, Texas October 10, 2006



KVDA ISSUES/PROGRAMS REPORT FILED October 10, 2006 For the Period of July 1, Through September 30, 2006

The report reflects coverage for the third quarter from July 1 through September 30, 2006. KVDA (TV) also airs several programs produced by Telemundo Network. These programs often address community issues identified by KVDA (TV), as well as other public affairs topics.

ISSUES

Children's Issues

Safety

Politics

Minority/Latino Concern

Immigration

Health

Education

Economy

Drug & Alcohol

Domestic Violence

Crime

Community Action

KVDA San Antonio also airs several programs produced by Telemundo network. These programs often address community issues identified by KVDA, as well as other Public Affairs topics. Community Issues, Shows, Special Events, Kids TV Show Report, Children Educational Programs, News Programs, Special Segments during News at 5pm & 10pm, Public Services Announcements and Non Broadcast efforts in which these issues were addressed.

Local Programming and Special Shows:

Noticiero 60

Monday through Friday on Telemundo Channel 60 5pm and 10:00pm

Noticiero 60 is a local 30-minute newscast with a very direct approach. Reporters focus on the angle of a story, which most affects our Latino community. Noticiero 60 covers the day's hard news, sports, weather, and feature stories. This is a newscast that wants to make a difference in the lives of San Antonio's Hispanic community, and often succeeds. Noticiero 60 is broadcast Monday through Friday, at 5 & 10pm

Public Service Announcements

:10, :15, and :30 second local and national PSA informing about Education, Health, Adult Education (Latino Issues), Immigration (Latino Issues), Family Values (Latino Issues) against Crime, Drug and Alcohol abuse.

Cada Dia Con Maria Antonieta Collins

Monday through Friday on Telemundo Channel 60 6:00am

Cada Dia Con Maria Antonieta Collins continues the Telemundo tradition of bringing the very best news coverage to the U.S. Hispanic Audience. Hosted by highly respected journalists Maria Antonieta Collins. The three hour show features entertainment, sport news, and lifestyle segments such as health and food. Her expertise and professionalism, along with her charm and kindness offers viewers the tools and information that will help them face the chalelenges on their daily life. They "will share the beginning of each day in an authentic and simple way".

Al Rojo Vivo con Maria Celeste

Monday through Friday on Telemundo Channel 60 4:00pm

Al Rojo Vivo con Maria Celeste is a daily news magazine program that covers the day's most important news and offers viewers special interest segments like immigration and health issues. As key anchor and managing editor, Maria Celeste spearheads this daily news magazine in her own inimitable style.